

Print Guide for Screen and Offset Litho printing direct onto a replicated disc (120mm)

Please note: This guide is NOT for duplicated discs, a different print guide is available for duplication

Screen and litho printing are the 2 types of printing process used for replication. Litho printed discs are printed CMYK (Cyan, Magenta, Yellow and Key – black) onto a white colour background or printed CMYK onto a standard silver background. You will need to specify if you want a silver or white background on your order. Litho printing is the best method of printing to produce excellent high quality, high resolution work such as photo images, tonal backgrounds and tints.

Screen printed discs are usually printed using specific PMS references (Pantone Matching System) and can be produced in either 1, 2, 3, 4, or 5 colours including the white background. The white base is important in order to accurately match Pantone references, you will need to specify which pantone colours you require on your order. Pantone is the international colour reference standard for selecting, specifying and matching ink colours., this means that your discs are printed to the exact colour you need. Screen printing is the best method for producing solid blocks of colour. The top 2 samples below are examples of designs suitable for screen printing and the 2 underneath are designs that would be litho printed;

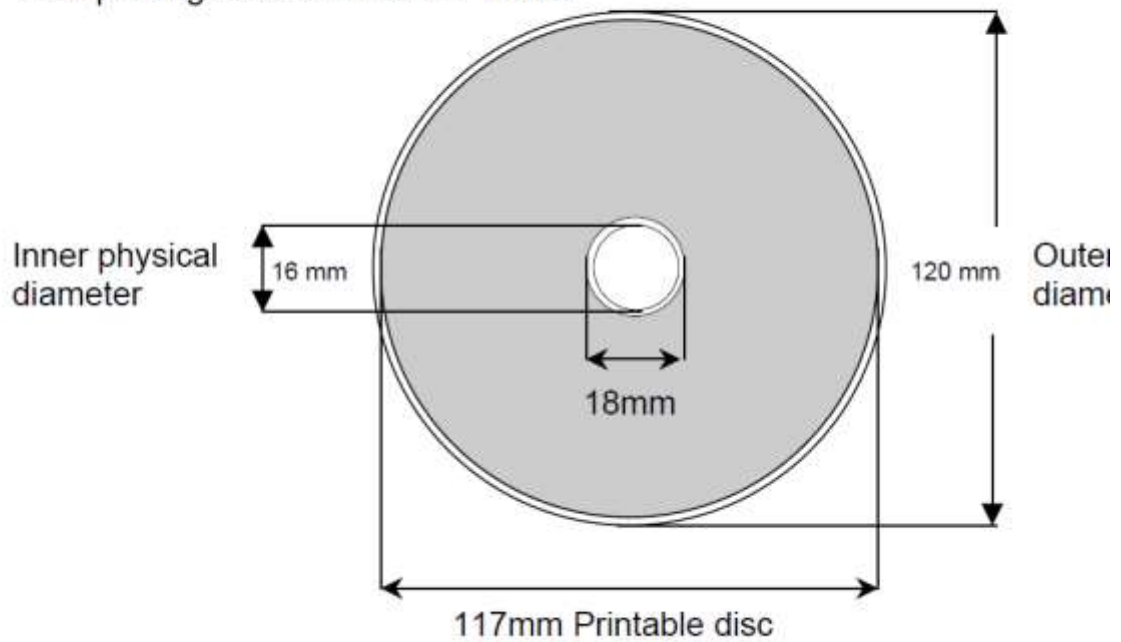


To ensure you get the very best print and save delays please follow the instructions below for screen/litho print onto a 120mm disc.

1. Artwork for replicated discs need to be supplied at a minimum resolution of 300dpi (higher preferred) TIFF, Photoshop or PDF format. If using Photoshop please supply flattened high resolution image.
2. Font sizes for any text should not be smaller than 6pt in the artwork. Particularly if producing 'reversed out' text.
3. Avoid creating text close to the edge of the disc. (Minimum distance 3mm from printable area of disc). Observe the printable area of the disc (see illustration below) and ensure that you design fits exactly to these dimensions.
4. We recommend you supply a PDF or other printout (Inkjet or Laser) for reference purposes only (not as a colour match).
5. The centre hole non-printable area is for your reference. Do not include a centre hole cut-out as part of your finished artwork design as we will do this in production.
6. Your artwork data can be supplied on CD-R and be clearly labelled with your artwork files and contact details, or alternatively you can upload your artwork to our studio direct from our website at www.Sky-Com.biz. And click on the 'upload artwork' menu button. We recommend getting your artwork to us as soon as you can so that we can check it for you in time for production.

CD & DVD standard Print Dimensions for replicated 120mm disc

Total printing area = 117mm to 18mm



www.

 = Printable area your design must be positioned within this area

Not to scale.

Points to remember:

- Do not include the non-printable center hole into your finished design – we will do in production.
- Do not place text too close to the outer edge or center hole – leave at least 3mm

Unsure about anything? – Just ask!

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